

House District 10 Representative

Mikel E. Insalaco, Registered Libertarian



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AGE: 31

PLACE OF BIRTH: Anchorage, Alaska

SPOUSE’S NAME: Ashley

CHILDREN’S NAMES: Mateo

OCCUPATION: Marketing & Business
Consulting

BUSINESS AND PROFESSIONAL POSITIONS:
Current: Owner & Senior Brandsmith (egoforge)
Past: Director of Communications & Marketing (Alaska Public Media), Corporate Communications Manager (Credit Union 1), Regional Manager - Western US (LG Appliances - Retail)

OTHER:
Mikel Insalaco is a born and raised, 3rd generation Alaskan, father, husband, small business owner (egoforge), and award-winning business management

and marketing professional. A life-long Anchorage resident, he often kayaks, hikes or explores near home at the city’s various parks and around Alaska with his son, Mateo, and wife, Ashley.

Prior to transitioning to egoforge full-time, Mikel was the Director of Marketing and Communications for Alaska Public Media (AKPM.) While at AKPM, he led transformation efforts nationally recognized by PBS, received an NATAS NW Emmy-citation for “Educating Children and Families During a Global Pandemic”, and helped launched an initiative to help fill workforce gaps by educating Alaskans on rewarding careers without a traditional degree.

STATEMENT:
I believe that Alaskans want solutions, not partisan politics and I am confident that my experience as a problem solver in business, and as a lifetime Anchorage resident, can help move us towards more resolution on the issues we share. From managing my own small business, to helping transform staple Alaskan institutions and some of the largest brands in the world - I have been a leader. I will use this experience to elevate Southwest Anchorage.

Here is my commitment:

I will fight to restore influence back to Alaskans at the most local level wherever possible and promise to prioritize Alaskans first, never towing the line for anyone except for my constituents (no party, no corporation, and no private interests.)

I will stand with ALL Alaskans to represent their concerns and defend their right to love who they want to love, live how they want to live, and protect their families adequately as long as they are not infringing on the rights of others.

I will provide true accessibility and transparency for residents of District 10. This will be achieved tangibly by converting ‘housedistrict10.com’ into an interactive website where residents of our district can submit feedback and respond to polls, as well as receive updates on happenings in Juneau explained in plain English (with a raw explanation of my opinions and decisions while serving.)

*The views expressed in this statement are from the candidate and not endorsed by the Division of Elections.
The text of this statement was provided and paid for by the candidate in accordance with AS 15.58.030 and 6 AAC 25.690.*